

THE STANDARD WE HOLD

## Three commitments No exceptions

### SINGLE ORIGIN

One credentialed region per ingredient. The region is named on every label, on the case carton and on the certificate of analysis.

### SINGLE INGREDIENT

Nothing else inside. No fillers. No anti-caking agents. No flow aids. No colour enhancers. No preservatives. No blended-grade material.

### SINGLE STANDARD

Every batch lab-tested to the strictest of UK FSA, EU 2023/915 and US FSMA import parameters — whether the powder is bound for Mumbai or for Manchester.



BUILT FOR SHELF

## Built for the shelves that demand a premium standard

Terra Pure is for buyers who have stopped accepting the old compromises of the spice category. We supply specialty grocers, fine-dining kitchens, and export houses who require origin-named ingredients, published lab reports, and a packaging system that holds its own on a considered shelf.

For shelves that lead with provenance.  
For menus that source by name.

### CERTIFICATIONS & TRADE REGISTRATIONS



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Pure by Origin.



KITCHEN EDITION

SCAN  
TERRAPURE.CO.IN



## OUR ORIGINS

# Where it grew – region by region

Every Terra Pure ingredient is traced to a single, credentialed region chosen because the soil, climate and harvest protocol of that region have produced the ingredient's reference standard for generations.



From the Kashmir Valley to the Konkan coast.  
Each region chosen for its soil, climate and harvest.

## TERRA PURE KITCHEN

# Dehydrated. Single- origin. Nothing added.

### SPICES & AROMATICS

White Onion	Mahuva, Gujarat GI
Garlic	Mehsana, Gujarat
Turmeric	Waigaon, Maharashtra GI
Red Chilli	Bhiwapur, Maharashtra GI
Ginger	Mahuva, Gujarat
Tomato	Mahuva, Gujarat

### FRUIT POWDERS

Banana	Jalgaon, Maharashtra GI
Mango	Ratnagiri, Maharashtra GI
Lemon	Jalgaon, Maharashtra
Orange	Nagpur, Maharashtra GI
Apple	Kashmir Valley, J&K GI
Tamarind	Panchinholi, Maharashtra

VARIANTS — Onion & Garlic powder also available as Flakes, Chopped, Minced, Granules



## WHY TERRA PURE

# For buyers who ask the harder questions.

Where was this grown? Which harvest? What's the COA? What else is inside?

**One ingredient.  
One region.  
One harvest.  
Nothing else.**

Every Terra Pure batch ships with a published certificate of analysis, the named region of origin printed on the label, the harvest year, and the milling date. Every detail traceable, nothing hidden.

For specialty grocers, fine-dining kitchens and export houses, that's the material that lets a buyer defend the price on the shelf. For everyone else, it's just a better powder.

